

# On-Site Newspaper Critiques

## What You Need to Do to Enter:

E-mail Amy Helfrick at amy.helfrick@wmtps.org by **OCTOBER 1, 2007** to schedule an appointment. No walk-ins will be permitted. The e-mail should include:

1. Your Name
2. Your School
3. School Address
4. Name of Publication
5. E-mail Address
6. Phone Number

Send **one** (1) copy of your best issue published between January 2007 and September 2007 with the attached official entry form below to:

Amy Helfrick  
West Milford Township High School  
67 Highlander Dr.  
West Milford, NJ 07480

## What Happens Next:

You will receive an e-mail confirmation of your scheduled On-Site Critique time slot. [Time slots are between 8:45 a.m. and 10:00 a.m.] We will attempt to schedule schools according to travel distances. It is recommended that the adviser and editor-in-chief attend the critique session. All scheduling will be done on a first-come, first-served basis.

**Deadline for receipt of hard copy and entry form is OCTOBER 9, 2007.**

Mail this form to: Amy Helfrick, West Milford Township H.S., 67 Highlander Dr., West Milford, NJ 07480

### Entry Form for On-Site Critiques

Name of Publication: \_\_\_\_\_

Adviser: \_\_\_\_\_ Editor: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Frequency of Publication: \_\_\_\_\_

No. of Students on Staff: \_\_\_\_\_ Circulation: \_\_\_\_\_

Estimated percent of work done by student staff:

- |   |  |
|---|--|
| <input type="checkbox"/> % Writing      | <input type="checkbox"/> % Layout/Design       |
| <input type="checkbox"/> % Editing      | <input type="checkbox"/> % Production          |
| <input type="checkbox"/> % Photography  | <input type="checkbox"/> % Ad Sales            |
| <input type="checkbox"/> % Art/Graphics | <input type="checkbox"/> % Business Management |

## Benefits

This valuable service will improve your newspaper by:

- Evaluating your work in student media.
- Providing an evaluation written by experienced media advisers and other media professionals.
- Determining your paper's strengths and weaknesses.
- Sharing judges comments and scores in several different categories such as coverage, writing and design with your staff.

Don't miss this great opportunity to learn how to improve your publication!