

On-Site Newspaper Critiques

What You Need to Do to Enter:

To schedule an appointment e-mail Hope Brand at <hrbrand@comcast.net> by **OCTOBER 1, 2011**.

The e-mail should include:

1. Your Name
2. Your School
3. School Address
4. Name of Publication
5. E-mail Address

No walk-ins will be permitted.

Then, send **one** (1) copy of your best issue published between January 2011 and October 2011 with the attached official entry form below to:

Hope Brand
579 West Court
Scotch Plains, NJ 07076

What Happens Next:

You will receive an e-mail confirmation of your scheduled On-Site Critique time slot. [Time slots are between 8:45 a.m. and 10:00 a.m.] We will attempt to schedule schools according to travel distances. It is recommended that the adviser and editor-in-chief attend the critique session. All scheduling will be done on a first-come, first-served basis.

Deadline for receipt of hard copy and entry form is OCTOBER 7, 2011.

Mail this form to: Hope Brand, 579 West Court, Scotch Plains, NJ 07076

Entry Form for On-Site Critiques

Name of Publication: _____

Adviser: _____

Editor: _____

Street: _____

City: _____

State: _____

Zip: _____

E-mail Address: _____

Phone: _____

Frequency of Publication: _____

No. of Students on Staff: _____

Circulation: _____

Estimated percent of work done by student staff:

% Writing

% Layout/Design

% Editing

% Production

% Photography

% Ad Sales

% Art/Graphics

% Business Management

Benefits

This valuable service will improve your newspaper by:

- Evaluating your work in student media.
- Providing an evaluation written by experienced media advisers and other media professionals.
- Determining your paper's strengths and weaknesses.
- Sharing judges comments and scores in several different categories such as coverage, writing and design with your staff.

Don't miss this great opportunity to learn how to improve your publication!