

# On-Site Newspaper Critiques

## What You Need to Do to Enter:

To schedule an appointment e-mail Greg Gagliardi at <mrgagliardi@yahoo.com> by **OCTOBER 1, 2013**.

## The e-mail should include:

1. Your Name
2. Your School
3. School Address
4. Name of Publication
5. E-mail Address
6. Phone Number

*No walk-ins will be permitted.*

**Then**, send **one** (1) copy of your best issue published between January 2013 and October 2013 with the attached official entry form below to:

Greg Gagliardi  
32 Lumber Lane  
Mt. Ephraim, NJ 08059

## What Happens Next:

You will receive an e-mail confirmation of your scheduled On-Site Critique time slot.

We will attempt to schedule schools according to travel distances. Be sure that the editor and staff members are aware of your critique schedule. All scheduling will be done on a first-come, first-served basis.

**Deadline for receipt of hard copy and entry form is OCTOBER 5, 2013.**

Mail this form to: Greg Gagliardi, 32 Lumber Lane, Mt. Ephraim, NJ 08059

## Benefits

This valuable service will improve your newspaper by:

- Evaluating your work in student media.
- Providing an evaluation written by experienced media advisers and other media professionals.
- Determining your paper's strengths and weaknesses.
- Sharing judges comments and scores in several different categories such as coverage, writing and design with your staff.

Don't miss this great opportunity to learn how to improve your publication!

## Entry Form for On-Site Critiques

Name of Publication: \_\_\_\_\_

Adviser: \_\_\_\_\_

Editor: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Frequency of Publication: \_\_\_\_\_

No. of Students on Staff: \_\_\_\_\_

Circulation: \_\_\_\_\_

Estimated percent of work done by student staff:

% Writing

% Layout/Design

% Editing

% Production

% Photography

% Ad Sales

% Art/Graphics

% Business Management