



Busch Campus Center, Rutgers University, Piscataway, NJ

October 28, 2013

Fall Conference 2013

Press Day 2013:

Everything you ever wanted to know about high school media

Register by October 21, 2013 and be a part of an exciting day full of information, contests, awards, and networking.



78 Lincoln Street., Jersey City, NJ 07307



GSSPA GARDEN STATE
SCHOLASTIC
PRESS ASSOCIATION

http://www.gsspa.org

Questions?
Email Sue Everett at
<everetts@earthlink.net>
call 201-653-5480,
or check our Web site at
www.gsspa.org

Conference Registration Form

Thank you for registering for the GSSPA Fall Student Press Day, October 28, 2013.

Please photocopy this and send **address information for each adviser.**

Limit 20 students per school. Register **first adviser and all students on one form, with a separate form for each additional adviser.**

Please detach and mail this form to arrive by October 21, 2013. **Keep a copy.**

Contact Information - Please Print Clearly

Adviser's Name: _____ CJE MJE

School: _____

Street: _____

City: _____ County: _____ State: _____ Zip: _____

School Phone: _____ School E-mail: _____

Name of Publication: _____

Type of Publication: (Check one) Newspaper Yearbook

Home Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Personal E-mail: _____

Needed on day of conference

To join or renew JEA:

For JEA contact / publications

Mail to:

New School (circle one)

Renew Home (circle one)

For JEA Directory

List:

School Home (circle one)

Home (circle one)

Would you like to join the JEA listserv?

Yes No Already on (circle one)

Preferred e-mail for listserve

School Home (circle one)

Payment Information

Adviser -

GSSPA conference _____ @ \$40.00 = \$ _____ (Includes one year GSSPA membership)

JEA Membership

New / Renew _____ @ \$60.00 = \$ _____

Students _____ @ \$15.00 each = \$ _____

If you cannot attend but wish to be a GSSPA member: @ \$25.00 = \$ _____

If you cannot attend but wish to be a JEA member: @ \$60.00 = \$ _____

Total Fees Enclosed: \$ _____

Method of Payment: (Check one) Check - # _____ School Purchase order # _____
 Money Order

Make check/ MO payable to GSSPA and mail to: Sue Everett, 78 Lincoln St., Jersey City, NJ, 07307

Schedule info:

Registration begins at 8:30 a.m., the first session at 8:55. The program has been scheduled to end by 2:15 p.m.

There will be six sessions, either 45 or 55 minutes long, with 5 minutes between.

There is no specific lunch session - participants will select a time to eat based on the sessions they wish to attend. Morning coffee and lunch for advisers and speakers will be served in the adviser hospitality room. Students may use the campus center food court or shops within the building to purchase lunch, or bring their own.

Write-off Contest:

One member of each staff may participate in the write-off sponsored by the *Record* newspaper. Immediately following the 9:45 featured speaker's session, participants will report to the contest room where they will write a news story about the presentation.

Judging will be completed and winners announced by the end of the day. Prizes provided by the *Record* will be sent to the school principal at a later date so that a presentation may be made at school.

On-site Newspaper critique:

What You Need to Do to participate:

To schedule an appointment e-mail Greg Gagliardi at <mrgagliardi@yahoo.com> by **OCTOBER 1, 2013**.

The e-mail should include:

1. Your Name, 2. Your School, 3. School Address, 4. Name of Publication, 5. E-mail Address - You will receive an email confirmation of your scheduled On-Site Critique time slot.

No walk-ins will be permitted.

Then, send **one** (1) copy of your best issue published between January 2013 and October 2013 to:

Greg Gagliardi, 32 Lumber Lane, Mt. Ephraim, NJ 08059.
Go to <www.gsspa.org> and download the form to attach to the hard copy.

Deadline for receipt of hard copy and form is Oct. 5.

Payment instructions:

GSSPA accepts school checks, school purchase orders, or money orders **made out to GSSPA**, or personal checks **from the adviser**.

We **cannot** accept checks from individual students. If your students pay their own fee, please collect all money and combine it into **one** check or money order.

Please send all payments to:

GSSPA / Sue Everett, 78 Lincoln St., Jersey City, NJ 07307.

We cannot handle payments on the day of the conference.

Join JEA - the national publications adviser association

GSSPA is an affiliate of the Journalism Education Association. Join JEA today on this same form, and you will become eligible for the membership discount on purchases from the JEA bookstore, a great resource for everything related to journalism.

You will also receive JEA's quarterly magazine *CJET: Communications, Journalism Education Today*.

And you may join JEAHELP, an exciting and informative listserve.

To learn more about JEA, check out the website at <www.jea.org> or call Sue Everett, MJE, JEA's New Jersey state director, at 201-653-5480 or email <everetts@earthlink.net>

Please include your JEA payment in the **same check or purchase order as your registration - made out to GSSPA**.

We will **combine** everyone's payment and forward it to JEA.

On-site Yearbook critique:

Yearbook staffs may also wish to take advantage of the opportunity to have expert feedback through an on-site critique.

Sit down with an expert and review your book - get insight and advice.

You will be allotted a block of up to 30 minutes for a face-to-face discussion with a yearbook expert to go over your book and discuss its strengths and weaknesses.

Pre- registration is required.

To schedule an appointment, email Susan Dougherty at <crusadersue@hotmail.com> by October 5, 2012.

Bring your book and plans for this year with you to the Press Day - Do not mail it ahead of time.

Busch Campus Center, Rutgers University, Piscataway, NJ

October 28, 2013

Fall Conference 2013

Press Day 2013:

Everything you ever wanted to know about high school media

The Garden State Scholastic Press Association will hold its 34th annual Fall Student Press Day Conference at the Busch Campus Center, Rutgers University, on Monday, October 28, 2013.

Packed with information and advice, networking with other schools, contests and awards, Student Press Day is a must for you and your staff. Highlights of the day include an On-the-Spot Writing Contest, the announcement of the Summer Contest winners, display of the winning entries, and on-site critiques.

Workshop Topics include:

- Editing
- Layout & Design
- Advising
- Career Development
- Yearbook Design
- News Writing
- In-Depth Reporting
- Photography
- Generating Ideas
- Technology
- Law and ethics
- and much more...

Great Location, and a Great Value

The GSSPA conference is held at the Busch Campus Center, Rutgers University in Piscataway, NJ, conveniently accessible from Routes 1 and 18, the NJ Turnpike and the Garden State Parkway.

The cost of the conference is reasonable: just \$15 per student and \$40 per adviser, which includes a one-year GSSPA membership.

Highlights:

More than 50 learning sessions

Networking opportunities

Exchange newspapers

Exciting speakers

On-site Critiques:
Newspaper and Yearbook

Write-off contest

Fees

\$15 per student

\$40 per adviser

Waiting for a check?

Don't miss out –
call or send form now,
forward check later.

Professional Development Hours

The GSSPA is provider of
Professional Development
hours registered with the NJ
Department of Education.

Registration Deadline:

Oct. 21, 2013