



GSSPA Fall 2013 Conference

Conference Schedule At-A-Glance

Room	8:55 a.m. - 9:40 a.m.	9:45 a.m. - 10:40 a.m.	10:45 a.m. - 11:40 a.m.	11:45 a.m. - 12:30 p.m.	12:35 p.m. - 1:20 p.m.	1:25 p.m. - 2:10 p.m.
Multipurpose Room A (capacity 300)	X	NEWSPAPER KEYNOTE Newspaper Awards Write-Off Participants	YEARBOOK KEYNOTE Yearbook Awards	Sportswriting 101 Everyone/All Levels	Video News Reporting for the Multimedia Journalist Newspaper/All Levels	Covering a Hurricane in the Dark Newspaper/All Levels
Center Hall (capacity 125)	Making Video Sustainable Inside a Newspaper in the Digital Age Everyone/All Levels	How Will Your Story be Told: Photography's Little Secrets Everyone/All Levels	Newspaper Layout 101 Newspaper/All Levels	Redesign or Spruce Up Your Newspaper Newspaper/All Levels	Headless Body in a Topless Bar Newspaper/All Levels	Covering the Difficult Story Newspaper/All Levels
Room 122 (capacity 90)	How to Draw Readers in with Your Lede Newspaper/All Levels	Keep Calm & Be a Thematic Yerd Yearbook/Beginner	Heads Up! The Art of Good Headline Writing Newspaper/All Levels	Yearbook Leadership 101 Yearbook/All Levels	Manually Speaking: Staff Manuals to Connect You and Your Staff Advisers & Editors	Headlines: the Start of a Great Story Yearbook/All Levels
Room 120 (capacity 90)	Today's Sports Journalism: An 'Insider's' View Everyone/All Levels	YOURbook 2014 Yearbook/All Levels	Sports Writing for High School Publications Everyone/All Levels	White Space: the Most Powerful Color in an All-Color Production Yearbook/All Levels	Informational Graphics for Reporters Newspaper/All Levels	From Good to Great - It's All in the Details Yearbook/All Levels
Room 117 (capacity 45)	It Never Hurts to Ask Everyone/All Levels	Shining Light on Local Issues Newspaper/All Levels	Creating Interesting Journalism Connections Newspaper/Beginner	Back to Basics: Starting or Rebuilding a Program Advisers/All Levels	Interviewing Techniques: How to Talk to Strangers Everyone/All Levels	Be a Great Pundit Newspaper/All Levels
Room 116 (capacity 90)	Managing the Opinion Pages Newspaper/All Levels	Using Social Media in Yearbook Yearbook/All Levels	Covering Controversial Issues Everyone/All Levels	Pictures Speak 1000 Words Yearbook/All Levels	Packaging Your Theme Yearbook/All Levels	Covering the Hurricane Everyone/All Levels
Room 115 (capacity 25)	Turn Your Newspaper or Yearbook into an eBook Everyone/All Levels	Yearbook Staff Motivation & Recognition Yearbook/Advisers	A Workshop Approach to Staff Organization Advisers/Beginner	Smooth Sailing: How to Avoid Rough Seas That Can Capsize Your Program Advisers/All Levels	Working with Administration - Policies, Rights, and Prior Review Advisers/All Levels	Educating with E-Edition Advisers/All Levels
Room 174 (capacity 45)	Teens Writing for Teens on Sexual Health Newspaper/Experienced	The Source Code Newspaper/All Levels	It's a Source Subject Newspaper/All Levels	Born to Lead: Editors' Roundtable Students Only/Editors	Keep on Trucking Newspaper/All Levels	Let's Play Dodgeball Everyone/All Levels