

This could be you!

...with a \$2,000 college scholarship in journalism



NEW JERSEY PRESS FOUNDATION

2015

Bob Stevens Memorial Scholarship



APPLICATION

- Open to high school seniors who are graduating this year from a New Jersey school.
- Awarded to a journalism student showing dedication to their school newspaper or yearbook, though not necessarily planning on majoring in journalism in college.
- Applications must be postmarked no later than February 13, 2015.

NJPF

NEW JERSEY PRESS FOUNDATION
810 Bear Tavern Road, Suite 307
West Trenton, NJ 08628-1022
(609) 406-0600 • www.njpressfoundation.org



Bob Stevens Memorial Scholarship Entry Information

Must be received by:
February 13, 2015

INTRODUCTION & RULES

Bob Stevens was a dedicated teacher at Highland Park High School for many years, where he served as the adviser to the *Highland Fling*, the student newspaper. He was one of the founding members of GSSPA, and served as the first president of the organization. After his death, GSSPA started this scholarship to honor his memory to help an aspiring journalist who is a student of a GSSPA member.

The scholarship check of \$2,000 will be issued after the winner provides the GSSPA with a copy of the first tuition payment to the college where the winner has enrolled.

Applications will be judged by a panel of independent judges, chosen from the many professional journalists employed in New Jersey.

The winner of the award is announced at the Spring Advisers' Conference.

The faculty adviser should choose one student journalist who best qualifies to meet the standards set forth under the headings of Qualifications and Criteria. Nominee and adviser then prepare a portfolio of the student's best work.

QUALIFICATIONS

- Be a graduating high school senior.
- Have at GPA of least a 3.0 on a 4.0 scale.
- Have participated in high school journalism for at least two years.
- The applicant's advisor must be a member of GSSPA.

CRITERIA

- Versatility – handles a variety of subject areas with equal ability.
- Responsibility – demonstrates thorough research and ethical reporting.
- Inquisitiveness – seeks and investigates topics of importance to the high school audience and the community.
- Skill – produces quality work adeptly and creatively.
- The applicant's advisor must be a member of GSSPA.

MAILING INFORMATION

Send all materials to: New Jersey Press Foundation
 c/o Stevens Memorial Scholarship
 840 Bear Tavern Road, Suite 305
 West Trenton, N.J. 08628-1019

Delivery Deadline: **Must be received by Friday, February 13, 2015**

Bob Stevens Memorial Scholarship Entry Information

Must be received by:
February 13, 2015

PREPARING YOUR PORTFOLIO

- Entry material must not exceed 36 one-sided 8½ by 11-inch pages or 18 two-sided pages. All letters and transcripts must be opened and included as part of the 36 pages. Plastic sheet protectors are acceptable.
- Insert pages in a three-ring binder designed to hold 8½ by 11-inch paper.
- Here are some ideas to help you get started on the self-analytical evaluation: *How do you feel about journalism? How did you get started in journalism? What have you had to go through to achieve? What have you contributed to journalism? What are your journalism plans for the future?* The evaluation should be long enough for the judges to reach a decision about your creative qualifications and short enough not to be redundant (and boring).
- Samples of your work should be carefully selected. Provide the judges with a good cross-section of your best work rather than everything you ever produced. Date, name of publication and relevance (see list below) should be on the page with each sample.
- Include samples showing one or more of the following characteristics. They should be grouped according to what they represent, and these groupings should be labeled.
 - a. Skilled and creative use of media content – writing, production, photography, etc.
 - b. Inquiring mind and investigative persistence resulting in in-depth study or studies of issues important to the local high school audience, high school students in general, and/or society.
 - c. Courageous and responsible handling of sensitive issues – local or societal – despite any threat or imposition of censorship.
 - d. Variety of journalistic experiences, each handled in a quality manner – newspaper, yearbook, broadcast, etc.
 - e. Sustained and commendable work with community media.
- Send at least one copy of your newspaper or magazine, or photocopies of relevant spreads from your yearbook (not the entire book), so the judges can see the context of your work. Audio and/or video tapes should accompany an entry that focuses on broadcast work. They should be cued up to the work the judges should view or hear, and should have the entrant's name on the tape case.
- Photocopies of letters, clippings, photos and art are acceptable; however, an original print of photograph should accompany entries based on published pictures.

If you want your portfolio returned, please enclose a self-addressed, padded envelope large enough to hold the entry and bearing enough postage to cover the cost of mailing. The GSSPA and NJPF are not responsible for portfolios not accompanied by return envelopes, nor for portfolios lost in transit whether by person or by mail.

CHECKLIST

The applicant must include the following in their portfolio:

- The official entry form.
- A self-analytical evaluation of your “journalistic life,” using your most creative form.
- An action photo of you doing something journalistic – interviewing someone, taking a photo, designing a page, doing a broadcast standup or talking to your staff.
- Proof that you have participated in high school journalism for at least two years.
- Official high school transcript.
- Three or four letters of recommendation from your adviser, other teachers who know your leadership and journalistic abilities, and practitioners with whom you have worked. A letter from the principal is desirable, but not absolutely necessary.
- Samples of your work carefully selected to show the quality and diversity of your reporting, writing, photography, design, etc.
- A self-addressed, padded, stamped envelope, large enough to hold your portfolio, if you want it returned.



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NOMINEE INFORMATION

Student's Name _____

Street _____

City _____ State _____ Zip _____

E-mail Address _____ Home Phone _____

Parent(s) or Guardian(s) Name _____

For how long have you been involved in journalism? _____

Publication Names	Positions	From	To
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Has any of your work been cited by the media? Yes – please use a separate sheet to explain No

What aspect of journalism and/or mass communication is your career goal? _____

List the colleges you are considering, in order of preference. If you have decided which college you will attend, list only that one.

- _____ Accepted
- _____ Accepted
- _____ Accepted
- _____ Accepted

HOMETOWN MEDIA

Name of Newspaper or Media Company _____

Street _____

City _____ State _____ Zip _____

HIGH SCHOOL INFORMATION

School _____

Street _____

City _____ State _____ Zip _____

Adviser's Name _____

School Phone _____ E-mail Address _____