



Busch Campus Center, Rutgers University, Piscataway, NJ

October 30, 2017

# *Fall* Conference 2017

*Press Day 2017:*  
*#Real News!*

Register by October 18, 2017 and be a part of an exciting day full of information, contests, awards, and networking.



78 Lincoln Street., Jersey City, NJ 07307

## NEW Registration info:

Registration now has two steps:

1 - Complete the online registration form **for each adviser** by October 18:

**<https://goo.gl/forms/6lJgNMSo0mJgOAEI3>**

*(Get the URL from the GSSPA website and copy/paste it into your browser)*

2 - Complete a copy of the attached paper form for each adviser and mail with payment.

## Schedule info:

Sign in begins at 8:15 a.m., the first session at 8:45.

There will be six sessions, either 45 or 60 minutes long, with 5 minutes between.

There is no specific lunch session - participants will select a time to eat based on the sessions they wish to attend. Morning coffee and lunch for advisers and speakers will be served in an adviser hospitality room. Students may use the campus center food court or shops to purchase lunch, or bring their own.

The program has been scheduled to end by 2:20 p.m.

## Special event of Fall Press Day:

### Write-off Contest:

One member of each staff may participate in the write-off.

Immediately following the keynote participants will report to the contest room where they will write a news story based on the presentation.

Judging will be completed and winners announced by the end of the day. Prizes will be sent to the school principal at a later date so that a presentation may be made at school.

## Payment instructions:

GSSPA accepts school checks, school purchase orders, or money orders **made out to GSSPA**, or personal checks **from the adviser**.

We **cannot** accept checks from individual students. If your students pay their own fee, please collect all money and combine it into **one** check or money order.

Please send all payments to:

GSSPA / Sue Everett, 78 Lincoln St., Jersey City, NJ 07307.

**We cannot handle payments on the day of the conference.**

## Join JEA - the national publications adviser association

GSSPA is an affiliate of the Journalism Education Association. Join JEA today on this same form, and you will become eligible for the membership discount on purchases from the JEA bookstore, a great resource for everything related to journalism.

You will also receive JEA's quarterly magazine *CJET: Communications, Journalism Education Today*.

And you may join JEAHELP, an exciting and informative listserve.

To learn more about JEA, check out the website at <[www.jea.org](http://www.jea.org)> or contact New Jersey's JEA state director, Greg Gagliardi.

Please include your JEA payment in the **same check or purchase order as your registration - made out to GSSPA**.

We will **combine** everyone's payment and forward it to JEA.

**Questions?** call Sue Everett 201-653-5480 or e-mail <[everetts@earthlink.net](mailto:everetts@earthlink.net)>



http://www.gsspa.org

Questions?  
Call Sue Everett at  
201-653-5480 or check our  
Web site at www.gsspa.org

## Conference Registration Process

Thank you for registering for the GSSPA Fall Student Press Day, October 30, 2017.

Please follow NEW registration steps:

1 -By October 18: Fill out online form -  
<https://goo.gl/forms/6lJgNMS0mJgOAEI3>

The **online form** is the **official registration**.

You will receive email confirmation within 48 hours of registering. If you do not receive the email, call Sue Everett.

The paper form below is to accompany the payment.

2 - Send this paper form (or a photocopy) **with your payment**.  
**Do not mail form except with payment**

Limit 20 students per school.

### Remittance Form (to mail with your payment)

Adviser's Name: \_\_\_\_\_  CJE  MJE

School: \_\_\_\_\_

City: \_\_\_\_\_

Phone: (cell/ needed for day of conference): \_\_\_\_\_

Email: (use best email for contact) \_\_\_\_\_

Type of Publication:

Newspaper/News magazine

Yearbook

Broadcast

### Payment Information

Adviser(S) -GSSPA conference \_\_\_\_\_ @ \$50.00 each = \$ \_\_\_\_\_  
(Includes one year GSSPA membership)

JEA Membership (one year) \_\_\_\_\_ @ \$65.00 = \$ \_\_\_\_\_

Students \_\_\_\_\_ @ \$20.00 each= \$ \_\_\_\_\_

If you cannot attend but wish to be a GSSPA member: @ \$30.00 = \$ \_\_\_\_\_

If you cannot attend but wish to be a JEA member: @ \$65.00 = \$ \_\_\_\_\_

**Total Fees Enclosed: \$ \_\_\_\_\_**

Method of Payment: (Check one)  Check - # \_\_\_\_\_  School Purchase order # \_\_\_\_\_

Make check/ MO payable to GSSPA and mail to: Sue Everett, 78 Lincoln St., Jersey City, NJ, 07307

Busch Campus Center, Rutgers University, Piscataway, NJ

October 30, 2017

# Fall Conference 2017

*Press Day 2017: #Real News!*

The Garden State Scholastic Press Association, in partnership with the journalism program at Rutgers University, will hold its 38<sup>th</sup> annual Fall Student Press Day Conference at the Busch Campus Center, Rutgers University, on Monday, October 30, 2017.

Packed with information and advice, networking with other schools, contests and awards, Student Press Day is a must for you and your staff. Highlights of the day include an On-the-Spot Writing Contest, the announcement of the Summer Contest winners, and display of the winning entries

### Great Location, and a Great Value

The Fall Press Day Conference is held at the Busch Campus Center, Rutgers University, 604 Bartholomew Road, Piscataway, NJ 08854, conveniently accessible from Routes 1 and 18, the NJ Turnpike and the Garden State Parkway.

The cost of the conference is reasonable: just \$20 per student and \$50 per adviser, which includes a one-year GSSPA membership.

### Workshop Topics include:

- Editing
- Layout & Design
- Technology
- Social Media
- Advising
- Career Development
- Yearbook Design
- News Writing
- In-Depth Reporting
- Photography
- Generating Ideas
- Law and ethics
- and much more...

### Highlights:

More than 50 learning sessions

Networking opportunities

Exchange newspapers

Exciting speakers

Write-off contest

### Fees

\$20 per student

\$50 per adviser

### Waiting for a check?

Don't miss out – register online now, send paper form and check later.

### Professional Development

The GSSPA is provider of Professional Development hours registered with the NJ Department of Education.

### Deadline:

Online Registration

**Oct. 18, 2017**